MEDIA ADVISORY / PHOTO OPPORTUNITY

2x Super Bowl Champion Malcolm Jenkins and The Malcolm Jenkins Foundation will host FANTASY BLITZ at XFINITY LIVE! on Giving Tuesday

Two-time Super Bowl Champion MALCOLM JENKINS and The Malcolm Jenkins Foundation will be joined by Eagles Safety C.J. Gardner-Johnson and NFL Pro Bowl Linebacker Connor Barwin among other current and former Eagles for an IN-PERSON Fantasy Football-style live event

WHEN: Tuesday, November 29, 2022, 6:00 pm

*Red Carpet opens at 5:45 pm

WHERE: Xfinity Live! Philadelphia 1100 Pattison Avenue Philadelphia, PA 19148

WHAT: This year, The Malcolm Jenkins Foundation will host FANTASY BLITZ -- its first in-person ticketed benefit since 2019 -- at XFINITY LIVE! in Victory Beer Hall with co-host NBC10's John Clark.

Tickets start at \$150 and are available at www.tmjf.org and Eventbrite. Attendees will engage with current and former Eagles players in a celebrity game show experience for prizes, in addition to heavy appetizers and cocktails as well as the opportunity to bid on exclusive memorabilia and experiences. VIP+ tickets will give guests access to the Bourbon Lounge (presented by New Liberty Distillery) where they will enjoy curated Kinsey Whiskey flights and will receive access to distillery representatives for detailed whiskey education, along with a commemorative football for autographs.

Millstone Spirits Group, the ownership arm of New Liberty Distillery plus revived heritage brands such as Kinsey Whiskey, recently announced Malcolm Jenkins as a Board Member and Investor along with his holding company, Malcolm Inc., as well as plans to make a whiskey made with ingredients sourced exclusively from Black and Brown farmers.

PRESS: Red carpet arrivals will begin at 5:45 pm. *Please submit credential and interview requests by November 28. Current and former players will be available upon request.*

WHY: Since 2010, The Malcolm Jenkins Foundation has been working in underserved communities with the vision that aims for the organization to be positioned as a world-class leader that is having a positive, and lasting impact in the lives of youth it serves in communities of New Jersey, Louisiana, Ohio and Pennsylvania. Each year the organization hosts a benefit to raise funding for their various programs executed throughout the year. The programs include the giving of scholarships, provisions for families experiencing food insecurity, and access to various education resources including financial literacy and career readiness. Over the last 12 years, the organization has given \$208,000 in scholarships, served over 10,000 families, actively provides financial literacy programming in Philadelphia and Newark, NJ as well as currently developing a digital education academy. For more information, visit www.tmjf.org

Media RSVP: Kristi Roehm (Malcolm Jenkins), <u>kristi@8degreespr.com</u>
Anesia Whitfield (TMJF - onsite), <u>anesia@8degreespr.com</u>
Kylie Flett (New Liberty Distillery), <u>kylie@punchmedia.biz</u>